



WONDERBLOOM ANNUAL REPORT

Sept 2023 - Aug 2024

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ABOUT US

Wonderbloom is a 501(c)(3) non-profit early childhood education program for children in Utah.

Vision: Learning in nature nourishes the child's mind, body, and soul.

Mission: Our mission for nature-based early childhood education is to increase child access, improve educator implementation, add to the body of research, and advocate for change.



MESSAGE FROM OUR EXECUTIVE DIRECTOR

As I reflect on the 2023-2024 year at Wonderbloom, I am filled with gratitude for the incredible community that has made our mission of fostering nature-based learning for young children a reality. This year, we saw our roots grow deeper and our impact expand, all thanks to your unwavering support and belief in the power of connecting children to nature.

In the face of a growing childcare crisis and increased demand for equitable early learning opportunities, Wonderbloom has remained steadfast in its commitment to creating accessible, nurturing spaces for children to explore, learn, and thrive while considering the sustainability of the nonprofit. Through our programs, children have not only developed foundational academic and social skills but also cultivated a lifelong love of the natural world.

One of our proudest achievements this year has been the launch of our Equitable Access Initiative. Funds earned will be invested in an endowment account through Community Foundation of Utah. This will ensure that children from economically vulnerable families can experience the benefits of our nature-based education for many years to come. Along with raising funds for the initiative, we hired a part-time Outreach Coordinator to build community partnerships, interface with diverse families, and recruit families to our program that may benefit from financial assistance. Another great accomplishment was earning the Nature Explore Certification for our Outdoor Classroom and celebrating with a ribbon cutting. Many volunteer hours from the board, parents, and community members created this beautiful learning space for Wonderbloom students. We would not have been able to accomplish this without the generous support of the Garbett Family Foundation and many others.

As we look to the future, we remain committed to growing our programs, reaching more families, and advocating for policies that support nature-based education and equitable access for all children.

Sincerely,

Dr. Sarah Stone



MISSION HIGHLIGHTS

Child Access

- Provided scholarships to 18 children.
- Opened a new classroom for 2-yr-olds
- Participated in over 16 community events to bring nature-based learning to the public.
- Partnered with Wasatch Mountain Institute for library Nature Storytimes

Educator Implementation

- Hosted two workshops for early childhood educators: Growing Up Wild and Emergent Curriculum
- Exec. Director presented at 5 conferences for early childhood educators: Nature Play Symposium, USBE Pre-K Conference, Nature Everywhere Conference, Natural Start Conference, and Utah Outdoor Recreation Summit

Research Enrichment

- Created connections at conferences for building future research projects

Advocacy

- Exec. Director, Director, and Board members attended two events on Utah's Capitol hill for supporting childcare.

- Exec. Director engaged with many committees and groups to advocate for childcare: Care for Kids, Every Kid Outdoors, and ECU Early Care & Education Subcommittee.



SNAPSHOT

	Q1	Q2	Q3	Q4 (SUMMER)	TOTALS
# of students	68	73	67	103	155
# and % BIPOC students	19; 28%	17; 23%	13; 19%	28; 27%	42; 27%
# and % BIPOC Staff	5; 36%	7; 39%	4; 40%	4; 33%	9; 39%
# and % Family income 50k or below	7; 10%	7; 10%	7; 10%	5; 5%	9; 6%
# and % Family Income 75k or below	16; 24%	15; 21%	14; 21%	10; 10%	19; 12%
# and % students with special needs	9; 13%	11; 15%	10; 15%	15; 15%	20; 13%
% English Language Learners	1; 2%	1; 1%	0	2; 2%	3; 2%

FINANCIAL REPORT

Summary

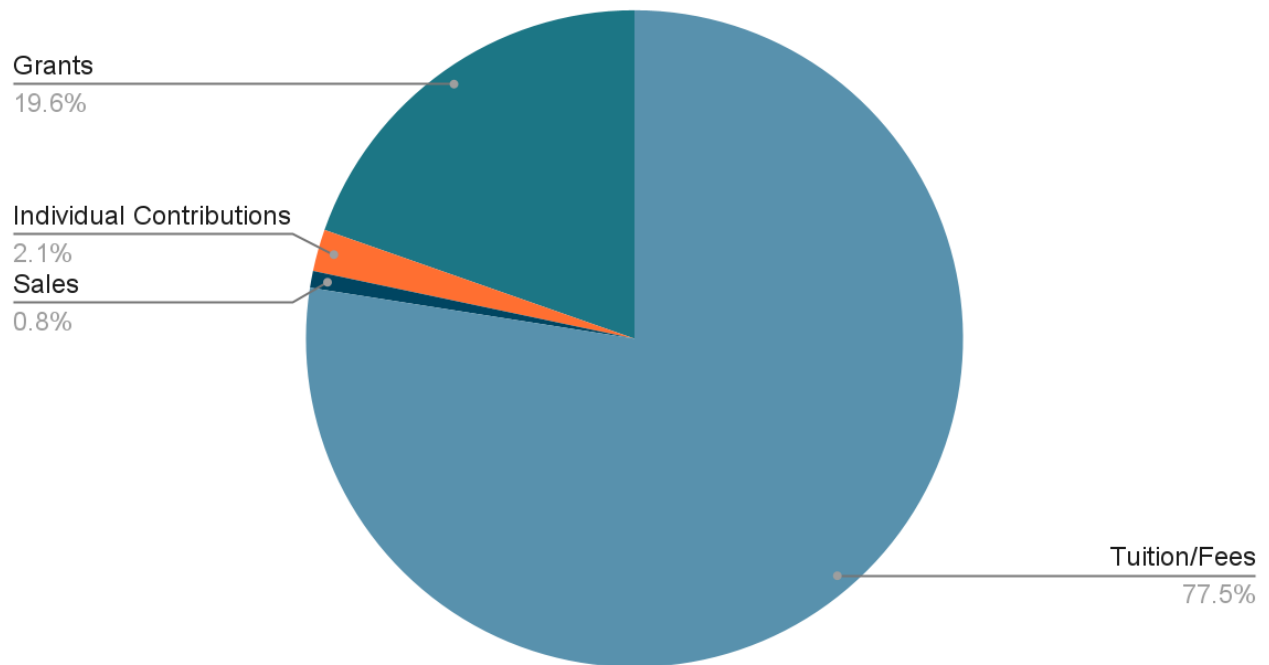
Nonprofit best practices recommend maintaining a spending ratio of **65:20:15** for programs, administration, and fundraising, with the majority of funds directed toward programs. We are proud to report that Wonderbloom exceeded this standard by allocating **86% of our spending to programs, 11% to administrative costs**, and only **3% to fundraising activities**.

The Childcare Stabilization Grant played a pivotal role in supporting our mission this year. It enabled us to enhance our indoor and outdoor facilities and invest in our dedicated staff through improved compensation and professional development opportunities.

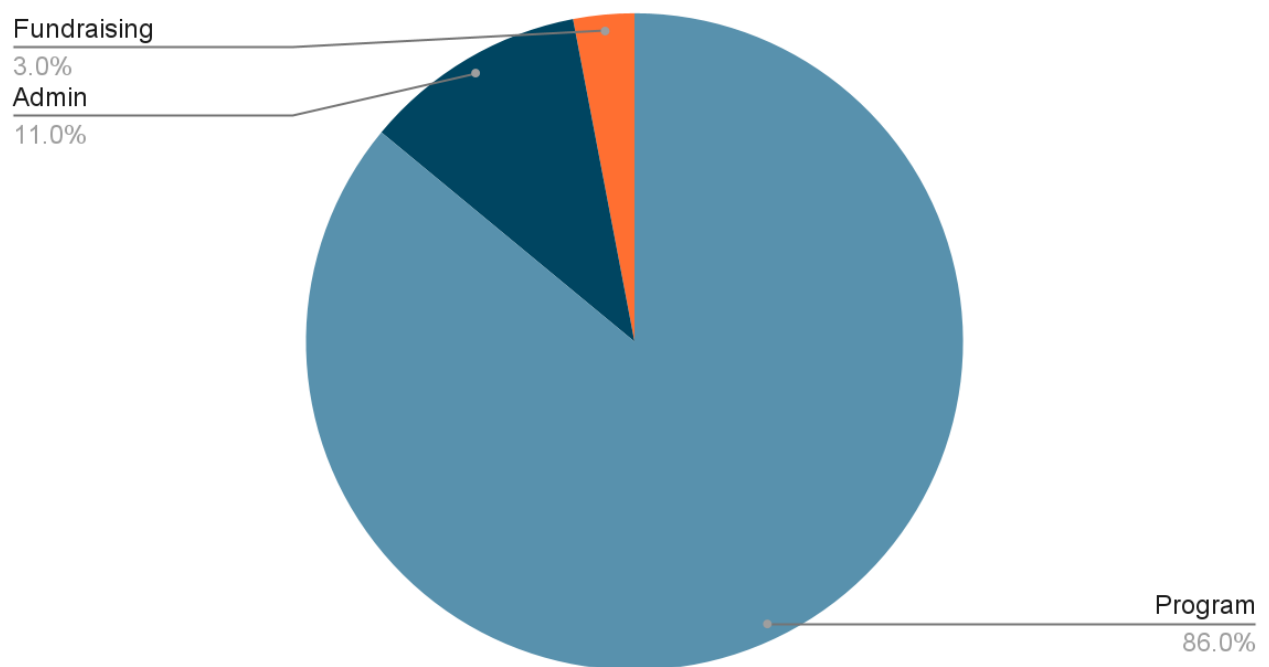
Financial stability is a cornerstone of long-term success. We moved **\$250,000** of net revenue into a money market mutual fund account. Not only will this provide a safeguard of approximately five months of operating expenses, but the growth will be used toward program activities. Additionally, **\$33,000** in net revenue, raised in previous years and earmarked for scholarships, remains in a savings account and will soon be placed in a dedicated investment account to expand our Equitable Access Initiative.

These financial advancements demonstrate our commitment to fiscal responsibility, program excellence, and the sustainability of Wonderbloom's mission.

Revenue



Expenses



Expenses Breakdown

- Total Gross Revenue = \$671,368.57
- Total Expenses = \$623,471.12
- Total Assets = \$486,275.89
- Total Liabilities = \$111,551.70
- Net Assets = \$374,724.19

THANK YOUs

Without donations from the following individuals, corporations, and foundations, our success would not have been possible. We wholeheartedly thank them for their contributions.

- Individual Donors

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